

Mastery of Breast Surgery Program PRIVACY POLICY

Effective September 1, 2010

This is THE AMERICAN SOCIETY OF BREAST SURGEONS Mastery of Breast Surgery Program Internet Privacy Policy. You can write to us at 5950 Symphony Woods Road, Ste. 212, Columbia, MD 21044 or you can call us at 410-992-5470.

The American Society of Breast Surgeons is committed to protecting your privacy and will collect no personal information from you unless you choose to provide that information. *At all times, however, THE AMERICAN SOCIETY OF BREAST SURGEONS reserves the right to disclose information where required by law or to comply with valid legal process (such as a search warrant, subpoena or court order), to protect THE AMERICAN SOCIETY OF BREAST SURGEONS' rights or property.*

If you register for this program online, we collect personal information required to support registration, including names, addresses, email addresses and demographic information. When existing demographic information in our database is incorrect or incomplete, that information will be updated. The email address you provide may be used to send you information and updates pertaining to your participation, in addition to receiving occasional company news, updates, related product or service information. If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

The Society only shares your personal information when authorized by you.

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs.)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs.)

We use state-of-the-art technology to keep any information you provide as secure as possible. We also have in place privacy protection control contractual obligations with our vendors designed to ensure that personal data is protected from unauthorized access or disclosure. All THE AMERICAN SOCIETY OF BREAST SURGEONS employees must abide by THE AMERICAN SOCIETY OF BREAST SURGEONS's Privacy Policy. Only authorized employees are permitted to have access to personally-identifiable data about website visitors, and that access is limited to what is reasonably needed to perform an employee's responsibilities, such as providing updates or notices or customer service. Employees who violate our privacy policies are subject to disciplinary action, up to and including termination.

We do not sell, trade or otherwise transfer to outside parties your personally identifiable information unless directed by you. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. However, non-personally identifiable user information may be provided to other parties for marketing, advertising, or other uses.

At our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

In the event that anyone should provide THE AMERICAN SOCIETY OF BREAST SURGEONS with information regarding the content of materials on this site, including but not limited to feedback, documents, answers, questions, comments, suggestions, ideas, etc., unless they advise THE AMERICAN SOCIETY OF BREAST SURGEONS otherwise, such information shall be regarded as non-confidential, and THE AMERICAN SOCIETY OF BREAST SURGEONS assumes no obligation to protect such information from disclosure. Unless otherwise prohibited, the submission of such information to THE AMERICAN SOCIETY OF BREAST SURGEONS shall in no way prevent the purchase, publication, or use of similar products, services, plans, and ideas by THE AMERICAN SOCIETY OF BREAST SURGEONS for any purpose whatever

This online privacy policy applies only to information collected through our website and not to information collected offline.

Please also visit our Terms and Conditions section establishing the use, disclaimers and liability governing the use of our website.

By using our site you consent to our privacy policy.

If we decide to change our privacy policy, we will post those changes on this page.